



3-Person Animation Teams®

by >Virtical™

An Effective Planning Model to Support Sales and Life Enrichment in Creating Interactive Marketing Events

“Virtical’s animation teams approach helped us move our talk into action in a timely and efficient manner.”

David & Judie Babcock, The KinniCC

Bring Written Plans to Life. The synergy of sales and life enrichment planning and implementing experiences to introduce prospects to your senior living culture can create remarkable and memorable marketing events leading to contacts with lifestyle and income qualified households. The key is collaborative planning and then bringing the plan to life!

Navigator, Storyteller, Prospector. Learn about the role for each individual on a 3-person animation team that brings a clear focus to the purpose, efficient use of time, and camaraderie making the planning and implementation journey manageable, enlightening and fun.

Navigator Meetings & The Secret Sauce. Our introductory zoom and 4 workshops offer a menu of innovative ideas that will help you effectively and efficiently connect with potential prospects in your marketplace. Some special events require 30-minute follow-ups with the creation of two or three teams. 30-minute zooms led by >Virtical until the planning and implementation are put in place is the secret sauce, a special ingredient to achieve the event objectives effectively.

For more information about this workshop series or creating a customized tutorial, please contact Gary@Virtical.Live.



Individual & Collaborative Sales Coaching and Cultural Mentoring

ONE TO ONE is a >Virtical Signature service featuring these 3 programs.
QuickStart Tutorials® . . . Take60 for Culture® . . . Animation Teams by Virtical®