



Classes & Support Groups

by >Virtical™

Opportunities for Giving Back and Innovative Lead Generation

“Giving back to organizations and businesses in the greater community who support your senior living community sustains sales growth and marketplace presence.” gms 2024

1. **You Have the Talent.** Every senior living community has remarkable and gifted staff members, residents and their networks, vendors and volunteers who have the talents to lead a class or a dementia care support group as a gift from you.
2. **Travel by Auto or Online.** Whether you travel physically to a nearby location or create a virtual gathering, there is nothing more powerful than the emotional connections created in these classes and support groups that will bring individuals to your community.
3. **Creating Opportunities & Relationships.** Our 4 workshops offer over two dozen innovative ideas that will help you create some great opportunities to connect with individuals in businesses and community organizations in ways that typical marketing and advertising initiatives will not.

For more information on this workshop series
please contact Gary@Virtical.Live.



Dementia Care & Sales

EBB & FLOW is a Signature Service of > Virtical featuring these three programs

The Art of Entering Their World® . . . The Blended Family® . . . Classes & Support Groups®