



by >Virtical™

*"Just like lettuce, the images and messages used to promote your signature programs need regular refreshing to stay vibrant and effective. Regular updates ensure that your sales and marketing efforts remain appealing and impactful."*

### **3 Green Lettuce Specials if Reserved in November**

#### **Create New Leads & Strengthen Prospect Retention with Custom Assessments &/or Checklist Reviews**

- > competitive differentiation to attract prospects, influencers and referral sources
  - > custom assessments to synchronize corporate and community branding
  - > checklist review and updating to refresh online images and messages
  - > create innovative checklists for outreach marketing and networking

#### **#1. Custom Assessments for Online Marketing Images & Messages**

- Client and > Virtical co-create assessment criteria. > Virtical conducts an independent review to explore the retention, refreshment, or revitalization of images and messages describing selected programs and services.
- Select media to be reviewed, e.g. websites, social media, podcasts, blogs, videos, digital materials, and presentations.
- Check alignment with evolving marketplace demographics, dynamics and trends.
- The fee for this service is \$125/hr – typical assessments range 8 – 12 hours.
- **November special fee \$95/hr if reserved in November**

#### **Workshops for Updating Existing or Developing Quarterly Checklists**

- #2.** Two 50-minute checklist workshops to monitor online **Images & Messages** - \$250  
**NOVEMBER SPECIAL** \$195 if reserved in November
- #3.** Two 50-minute checklist workshops for **Outreach Marketing & Networking** - \$250  
**NOVEMBER SPECIAL** \$195 if reserved in November

For more information on these program  
please contact [Gary@Virtical.Live](mailto:Gary@Virtical.Live).



*Sales and Cultural Development*

This is a Signature Service of > Virtical featuring these 3 programs.

**Green Lettuce® . . . Every Worker A Marketer® . . . Circles & Squares®**